

# APT*i* 2022 Fall Conference

*Type for Facilitating*

*Personal Change*

Coaches, Counselors,  
Therapists



Association of Psychological Type International

Saturday, November 5, 2022

NOON to 7:45 pm ET

# A Note from the President

On behalf of the APTi Board of Directors it is my pleasure to welcome you to our 2022 Fall Conference.

The mission of APTi is to advance the responsible, constructive, and ethical use of personality type through education, research, networking, and community.

This conference gives APTi the opportunity to further our mission by sharing with you productive and applicable uses of Type, as well as an opportunity to engage with each other across continents, time zones and interests.

We created this conference to show the continued relevance of Type and related models to facilitate personal change within yourself and with your clients.

On behalf of the board, I extend APTi's thanks to Eve Delunas, Ph.D., Roger R. Pearman, Ed.D, Dario Nardi, Ph.D., and Sharon Lovoy, SPHR, for sharing with us pragmatic applications for facilitating personal change through Type. Additionally, as APTi is an all-volunteer run organization, I would also like to personally thank my fellow board members, the conference committee, and all the volunteers who so generously gave of their time, expertise, and determination to put this conference together.

Tim Beggs,  
APTi President

## APTi Mission Statement

The Association for Psychological Type International is an independent voice dedicated to high quality and ethical standards for the use of psychological type and related models. APTi is committed to advancing the responsible, constructive, and effective use of personality type through education, research, networking, and community.



# **APT*i* 2022 Fall Conference**

## ***Type for Facilitating Personal Change***

### **Coaches, Counselors, Therapists**

**Interested in Upping Your Game with Typology in Counseling and Therapy Settings?  
Then you're coming to the right conference.**

This conference focuses on practical applications for coaches, counselors, and therapists who use Type-related models and tools for facilitating personal change one-on-one with clients.

Whether coaching, training, facilitating, or consulting, when I was with my clients I was always benefiting from the models in my head: Psychological Type, Temperaments, Interaction Styles™, 8-Function Theory, and Emotional Intelligence. Even when I didn't use the models overtly, they were always working in the background, helping me make sense of what I was witnessing and helping me see ways to help my clients move forward.

***You will leave with practical solutions and insights to enhance  
your work with clients right away.***

As always, our legions of type enthusiasts are welcome as well. Come one, come all. Learn and grow together as the community of learners that we are and have always been. Newcomers always welcome.

Carol A. Linden  
APT*i* 2022 Fall Conference Chair

***Stay tuned for the Opening of Registration.***  
***All registrants will receive access to video tapes of the sessions.***



# APTI 2022 Fall Conference

## *Type for Facilitating Personal Change*

### Saturday, November 5

Time	Speaker	Topic
NOON – 1:30 pm ET	Eve Delunas, Ph.D.	Flexing Your Interventions to the Client's Type Preferences
Break		
2:00 pm – 3:30 pm ET	Dario Nardi, Ph.D.	Using The Magic Diamond to Help Clients Overcome Functional One-sidedness
Break		
4:00 pm – 5:30 pm ET	Sharon Lovoy, SPHR	Using Type For Success-Filled, Breakthrough Coaching
Break		
6:00 pm – 7:30 pm ET	Roger R. Pearman, Ed.D.	Front Stage, Back Stage: Coaching with Type is a Performing Art
7:30 pm -- 7:45 pm ET	<b>CLOSING</b>	

**Keynote**

**Topic**

**Description**



**Eve Delunas,  
Ph.D.**

**Professional  
Bio**

## ***Flexing Your Interventions to the Client's Type Preferences***

I have been blessed with a long and fruitful career as a psychotherapist and now as a coach and consultant. What is the secret to my success? It is my knowledge of type and temperament. Psychological type theory provides those of us who do psychotherapy, counseling, and coaching with a map for: understanding our clients more deeply, speaking a language our clients can relate to, identifying the possible underlying causes for problematic behaviors, recognizing common troublesome relationship dynamics, identifying client blind-spots, building on client strengths, designing effective interventions, and motivating clients to change.

In this interactive session, using case examples and drawing from the diverse experiences of session attendees, let's explore how we can flex our client interventions by viewing those whom we are helping through various lenses of type.

**Eve Delunas, Ph.D.** has been applying psychological type theory to catalyze positive changes in clinical and organizational settings for over forty years. She is recognized internationally for her work on the relationship between personality and dysfunctional behavior, as presented in her book, *Survival Games Personalities Play*. Her newest book, *New Science, New Brain, New You*, is a do-it-yourself guidebook for removing internal roadblocks to positive change, moving out of the "survival mode," and opening to your greatest potential. Eve's current project is her weekly podcast, *The Abundance Zone*, which offers tips and tools for increasing self-love, reprogramming old ways of feeling and thinking, raising your vibration, and attracting more of what you desire into your life. For more information, visit: [theabundancezone.net](http://theabundancezone.net).

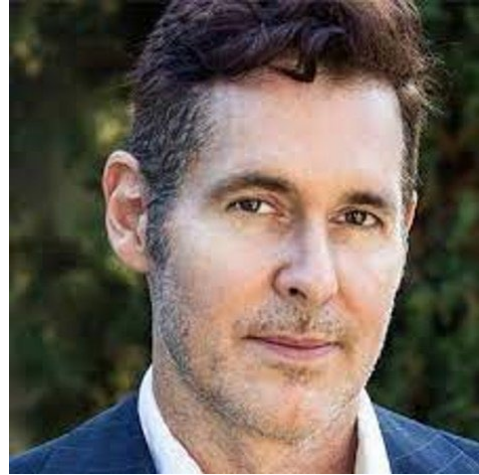
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Association for Psychological Type International

## Speaker

## Topic



## Description

**Dario Nardi,  
Ph.D.**

## Professional Bio

# *Using The Magic Diamond to Help Clients Overcome Functional One-sidedness*

How can we help clients overcome one-sidedness to appreciate their type's full potential and integrate opposing forces in themselves and their lives?

In "Psychological Types," Jung emphasized that the heart of the work is "overcoming one-sidedness" in self and society. He went on to describe 8 types (functions) as ways people can get one-sided, sometimes severely so. In a sense, our type is both a solution to life's challenges and an obstacle to growth. What can we do? Drs. John Beebe, Linda Berens, and Steve Myers have described how to bring together opposites. For example, the dominant and inferior functions form a "spine of the personality" and can be brought together to work "in tandem," guided by the "transcendent function."

In this session, we will focus on specific ways that you can work 1-on-1 or in a small group, as described in "The Magic Diamond," as part of improving awareness, behavior, and effectiveness.

**Dario Nardi, Ph.D.**, is a researcher, author, and consultant in neuroscience, personality, game design, and body-mind practices. He taught for 17 years at UCLA, where he won their Distinguished Teacher of the year award in 2011. His books include Neuroscience of Personality, 8 Keys to Self-Leadership, Jung on Yoga, and The Magic Diamond, among other titles. Dario was MBTI-certified in 1994. He uses EEG technology to map brains, understand people, and clarify type concepts. He mentors and coaches 1-on-1 using brain-imaging and type. He created the Cognitive Processes Assessment, a highly validated way to profile the 8 Jungian functions. Presently, he is a Director at SAYFR in Oslo, Norway, where he does personnel and team development. For more information, visit [www.RadianceHouse.com](http://www.RadianceHouse.com).

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## Speaker



**Sharon Lovoy,  
SPHR**

## Topic

# *Using Type for Success-Filled Breakthrough Coaching*

## Description

Some clients are sent to Sharon Lovoy by their employers because they are valued but are failing. Others want to get unstuck and want to increase their capacity in communicating with others and being more effective in their professional and personal lives.

Sharon has found a way to use Type not only to begin but also to continue the coaching engagement. She will describe her process that has led to her clients getting those promotions they deserve, resolving issues in failing relationships, and increasing their overall capacity as fulfilled humans.

Participants will be given a handout with tips for using Type in their practices.

## Professional Bio

**Sharon Lovoy, SPHR**, is an experienced HR consultant, Executive Coach, Master Trainer in Crucial Conversations, Mediator, and Author. She has successfully made Type a part of her clients' cultures. She works with clients in manufacturing, health, higher education, utilities, associations, nonprofits, financial services, government, high tech, and professional services. Some of her clients include Mercedes Benz, USI; Brose; Motion Industries, Momentum Leaders; B.L. Harbert International; and Sompo International. Type is always a part of all coaching engagements. Sharon facilitates monthly virtual coffees pro bono to help other coaches launch or increase their practices. Sharon contributed a chapter: "You are Known by the Company You Keep" to the book, *Building A Successful Consulting Practice* (ASTD Press) For more information on Sharon, visit: [LTWINC.COM](http://LTWINC.COM), or email: [SWLovoy@LTWINC.COM](mailto:SWLovoy@LTWINC.COM).

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## Keynote



**Roger R.  
Pearman,  
Ed.D.**

## Topic

## Description

## Professional Bio

# ***Front Stage, Back Stage: Coaching with Type is a Performing Art***

Psychological type is a practical framework when coaching others. Excellent coaching can be achieved without ever talking type with a coachee by using “backstage” techniques as a coach as well as extraordinary growth for coachees when used in a deliberate way (“front stage”) strategies. Psychological type provides a way to tap into key language needs to foster understanding during the coaching engagement and identifying important developmental experiences to build capacity. Summarizing practical tactics based on 40+ years of coaching, and through the use of case studies, this presentation is designed to enrich individual practice when coaching with others.

**Roger R. Pearman**, Managing Partner, TalentTelligent, LLC, is an executive coach and talent management consultant. He is a researcher and writer on psychological type, a past-President of the International Association for Psychological Type, as well as a recipient of both the Myers Research Award and the McCaulley Lifetime Achievement Award. He is the author or lead author of the following instruments, apps, and publications: *Type 360 Multi-rater*, *I’m Not Crazy, I’m Just Not You*, *YOU: Being More Effective In Your MBTI Type*, *Introduction to Type and Emotional Intelligence*, *HardWired Leadership*, *Understanding Emotions*, *The People Skills Handbook: Action Tips for Improving Your Emotional Intelligence*, *Personality for Dummies*, and the *Leadership Advantage*.

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